



# Workshop and Keynote Details ABLE Summer Conference 14 June 2023

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## Keynote: The Science of Flourishing

In a world that can sometimes feel like it's doing its worst, the Science of Flourishing helps you get back to your best. Based upon cutting-edge positive psychology research, we share simple practical insights and principles to help you shine by reconnecting with you. Not so much personal development, but more personal remembering.

## Workshop: Will Hussey, The Art of Brilliance – From Surviving to Thriving

The truth? We can all learn to be better if we get better at learning. Knowing what to do is one thing, knowing how to 'be' is quite another. The '5Rs' are relatable and learnable key behaviours required to raise our own personal bar, and make the very best of whatever comes our way.

### Will Hussey, The Art of Brilliance



Personally, professionally, individually, collectively: it sometimes feels like we're going through the motions. What's needed is a little more emotion; rediscovering the enthusiasm, engagement and energy required to help you get back to your best. Of course, it's easier said than done. Human beings are built for performance but programmed for efficiency. We don't do different. Life lapses into the routine. We do what we've always done and subsequently perennially underachieve.

Will's workshops, training and keynotes deliver a substantial upgrade. Learning to be better requires getting better at learning. In five simple steps, it's possible to harness the behaviours that could quite possibly transform your life – and those around you. Whatever your business, why not learn to make the very best of it?

Will Hussey is an award-winning best-selling author, collaborating with the likes of Dr Andy Cope, Professor Barry Hymer and Gavin Oattes. He has a degree in Physical and Adventure Education, which is pretty much how he thinks all education should be. Will has enjoyed working with numerous schools, businesses, and organisations around the world to deliver positive, sustainable change for the better.

## Workshop: Wellbeing for all ...and that includes business leaders!

An hour long workshop which will leave you with the following:

- An understanding of what wellbeing is and why it is important in Schools
- How individuals can promote their own wellbeing
- Creating a workplace culture for your staff starting with the SLT
- An understanding and the tools to structure a whole school approach in three school terms

## Andy Mellor - National Wellbeing Director



Andy is the National Wellbeing Director for Schools Advisory Service and on 1<sup>st</sup> May 2021 took on an additional role as the Strategic Lead for the Centre of Excellence in Mental Health in Schools based at Leeds Beckett University. He is a Past President of the NAHT and was until December 2019, headteacher of the outstanding rated St Nicholas C of E Primary School in Blackpool.

He was also a National Leader of Education, having worked in Blackpool schools for 22 years and also created the Blackpool Teaching School Alliance. Andy is a member of the Blackpool Education Improvement Board, is a

previous member of the Blackpool Opportunity Area Board and was also a member of the NAHT Accountability Commission.

He chaired the Primary Headteachers group in Blackpool and is currently the independent chair the Blackpool Multi Academy Trust CEO group.

## Workshop: A Brave New World – How to generate new income for your school

This workshop will help schools identify and exploit all of the ways they can generate additional income. We shall explore crowdfunding, grants, sponsorship, passive income, lettings and more! Delegates will learn how to prioritise their 'wish list' of school projects and work out how best to fund them. We will reflect on schools who are successful at this and work out how we can maximise every opportunity without generating too much extra work!

After this workshop you will:

- Be more aware of available routes to generating income and which ones will work in your school
- Have a greater understanding of what a successful funding bid or crowdfunding campaign looks like
- Be able to put together a practical and sustainable fundraising plan to help your school raise funds over the longer term

## Workshop: Meeting the Recruitment Challenge – Great ways to effectively market our school

This workshop will help schools audit and understand the way they currently go about recruiting and retaining staff. We will look how schools can differentiate themselves, their key features and what tools they have at their disposal to communicate these messages effectively. We shall discuss websites, adverts, school tours and more!

After this workshop you will:

- Be able to identify the key features of your school that help attract new talent.
- You'll be able to say with confidence if your Meeting the Recruitment Challenge – Great ways to effectively market our school school website and digital presence is attracting new candidates and if you're really differentiating yourself from others.
- There will be some aspects of our workshop that you can apply to your pupil admissions too, as well as making sure your school is best placed to seize new funding opportunities

## Justin Smith-Chameleon Consultancy and Training Ltd



Following a career spent in private sector business development and marketing, Justin moved into the education sector over 20 years ago and has worked as a senior leader in 3 large secondary schools in Suffolk and Norfolk.

In 2017 Justin established his own business, Chameleon Consultancy and Training, designed to provide specialist marketing, income generation and bid writing services to the education sector.

A vastly experienced bid writer, Justin has secured over £7 million in additional income for schools, from a variety of sources including conventional grants and trust funds, commercial sponsorship and donations. Chameleon Consultancy and Training has developed a suite of practical and innovative products, services and masterclasses to support school leaders nationally, from stand-alone primary schools to large multi-academy trusts.

In 2020 Justin became an assessor with Best Practice Network, assessing school leaders with the ILM Level 4 School Business Professional Apprenticeship. Additionally, Justin is a volunteer enterprise advisor, supporting and mentoring budding entrepreneurs in local schools.

Justin was awarded the Guardian/ISBL Marketing Award in 2015, became an ISBL Fellow in 2017 and is a member of the Institute of Fundraising.

## Workshop: How to get the data you need from SIMS Census Data

- We will discuss which data items will impact your funding and how to help you maximise your income
- We will look at how to access the data from previous Census returns so you can see how your funding was calculated

### Reporting

- Creating a simple analysis report to view pupil demographic data
- Using School Report
- Quick reports using Student Lists
- Schools IT bespoke Attendance Reports

### Managing Pupil Data

- User Defined Fields and how to get the most from them
- Housekeeping routines to keep your data clean

### Q & A Session

Don't worry about taking notes, we are more than happy to email the accompanying guidance notes to participants after the session.

## Sharon Spencer, Senior MIS Consultant, Schools IT, Nottingham City Council



Sharon has extendable knowledge and has been a MIS Consultant at Schools IT, Nottingham City Council for over 25 years. Sharon supports schools using Arbor, ScholarPack and SIMS and enjoys training and visiting schools.

## Sarah-Joe Taylor, Senior MIS Consultant, Schools IT, Nottingham City Council



Sarah-Joe is a very friendly, knowledgeable, and experienced MIS Consultant working in a multi skilled support team at Schools IT. She has worked for Nottingham City Council since 2004. Sarah-Joe supports schools using Arbor, ScholarPack and SIMS.

## Workshop: DfE School Business Professional Strategy

A presentation on DfE's support for School Business Professionals – including school business managers and growing specialists in academy trusts (e.g., CFOs) – and our planned support for the profession at this important time for the sector. A chance to feedback on both policy decisions that affect you and that intend to support you in your critical roles to the success of the sector.

## Pete Stopford DfE



Pete is a policy adviser in the Department for Education, having worked on the schools national funding formula and school resource management. Currently the policy lead on School Business Professionals. Previously a secondary school teacher, assistant head of house and Business & Economics curriculum leader in West London, having completed the Teach First programme in 2013.

## Panel – Staff Recruitment and Retention

Claire Walters – ABLE member and SBM

Theresa Skillen – Senior Business Manager, Diverse Academies Trust,

Justin Smith – Marketing Specialist,

Matt Lydon- SAAF

## Wellbeing 1:1 Sessions

### Sharon Andrews- Registered General Nurse (RGN)



Sharon trained and qualified as an NNEB in 1986. She went on and did nurse training and qualified in 1991 as a Registered General Nurse. She worked in the NHS for 10 years before her career took her on different paths mainly in the forensic world and with the Nottinghamshire and Derbyshire police as a custody nurse. She has over 33yrs experience and worked abroad in the USA and Europe as a qualified nurse. She also did 2 years in the RAF as a nurse working on an oncology ward. She has worked with SAS for 8 years doing the Health Screens visiting schools and providing care and support to all

staff. Make a ten-minute appointment to have your cholesterol or blood pressure tested in the coffee or lunch break.

### Cheryl Willey- MCIPD – HR Consultant



Cheryl Willey is the Managing Director of Derby based PeakHR. Cheryl has been working in human resources for over 20 years with in-house experience in professional services and education. Cheryl founded PeakHR 7 years ago.

Working with small and medium size businesses based in the Midlands area, PeakHR are committed to providing a 'can-do' approach with employers, focusing on moving issues forward to conclusions rather than advising on what can't be done.

Cheryl's particular passion is employee relations issues and contractual and procedural matters but is experienced across the HR spectrum, working with a diverse client base; from manufacturing to hospitality and construction through to leisure.

Make a ten-minute appointment to discuss your HR queries in the coffee or lunch break.

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