

MAKING AN IMPACT! PRESENTATIONS

PAMBURROWS
PeopleBooster







MAKING AN IMPACT!

1. The Message - What you say
2. Story - How you illustrate
3. Connect Them - How you get them
4. Your Style - How you deliver
5. Confidence - How you feel

THE MESSAGE



THE STORY



CONNECT THEM



Who me?

YOUR STYLE



YOUR STYLE



YOUR STYLE

INC SLIDES



DEATH BY POWERPOINT?

1. Most people who've endured a terrible PowerPoint presentation will have experienced boredom, followed by frustration, then anger that it took up an hour - or possibly even more - of their lives that they will never get back.
2. So why, in the age of the internet and millions of digital images, do slide presentations seem to belong to an older, duller decade?
3. And what can the businesspeople of the future do to jazz up their presentations and leave their audiences feeling a little less like zombies?
4. Swedish crowd-sourcing photo database, Pickit, recently teamed up with professional PowerPoint designers Eyeful Presentations to pick out the top 10 images to avoid in presentations.
5. Their findings are summarised best with the use of bullet points - that stalwart of PowerPoint presentations
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Design Ideas



Gripping!

Interesting!

Nauseating and Special Effects

Excruciating!











YOUR STYLE

INC PROPS





MAKE A CONFIDENT IMPACT!

1. Prepare, practice, make time
2. Eat, hydrate, move
3. BREATHE!
4. What they don't know
5. Techniques

Get your
phone out

Free
Monday
Motivators







<https://linktr.ee/pamburrows>

Hidden webpage resources
Monday Motivator
YouTube videos
Posters
CARE Audit for teams

and more...

MAKING AN IMPACT!

PRESENTATION WORKSHOP

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PERSUADING YOUR AUDIENCE

1. The size and shape of the problem
2. What the problem is costing:
people, time, money
3. Benefits of solving it
4. Benefits of the benefits!

Think them and things they care about

LET'S WORK IT!!

1. The Message. What's the point? Impact. Outcome comes first.
Message plus action.
2. Story. Visualising, analogy, problems to solve, illustrate and captivate, understanding, relating, linking start and end.
3. Connect Them. WIIFM? Do you get me?
4. Your Style. Humour, movement, voice, int/ext.
Powerpoint, handouts, props
5. Confidence. Gravitas not Growling. Physiology.
Tricks – warm up, movement, hydration, food, stance, preparation, YouTube, mantra.