



# Summer Conference- Managing Success 29.06.22

## Workshop Details and Speaker Bios

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### AM Keynote- Scott McArthur



Having worked as a rock musical producer, TEDx speaker, HR director, research scientist, and business consultant, Scott's experience is rich, and his delivery style is packed with stories and humour. He became the go-to speaker for keynotes, learning and development while working for top organisations such as the UK Ministry of Defence, M&S and the UK Olympic Authority.

With a myriad of experiences, Scott's background gives him a well of content to draw upon that allows him to connect with his audience in a way unlike other traditional organisational experiences. He does not get on stage to give a list of bullet points, but instead teaches his audiences actually to think so they can walk away with the tools and techniques they can use in their personal and work lives.

### Moving from being a hero to a gardener

Are you going to be left behind as an organisation? Are you prepared for the disruption in your sector? Are you going to be the disruptor, or will you allow a new entrant to come in to disrupt you?

This talk considers how best to respond to searching questions like these and argues that the time of the leadership hero has had its day. Scott believes that there is a new form of leadership emerging in which leaders increasingly build a diverse group around them to help make sense of all the information coming towards them. Nurturing this group is one of the critical roles of the "next normal" leader. This change requires a new way of thinking for leaders, a way of thinking that resembles the skills and strategies adopted by gardeners.

This idea supports and nurtures a positive team culture that can seize the opportunities made possible by technology's transformational power. Join Scott in this thoughtful and idea-packed piece as he explains the journey from "hero head" to "head gardener".

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## AM Workshops

### 1. [Nootropics, the antidote to stress? Scott McArthur](#)

In this discussion-based workshop, you are introduced to a topic that sits outside the remit of most leadership teams. However, nootropics (or smart drugs) are not what you might think they are.

Nootropics is part of a developing industry that offers a way of safely improving mental performance, reducing stress levels, and improving concentration. Given the potential outcomes, it is no surprise that nootropics have already come to the attention of many students and entrepreneurs.



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While health professionals generally agree that taking a prescription nootropic for a NICE-approved purpose may be helpful, the use of any cognitive enhancer in healthy people is far more controversial.

The situation we shall discuss was summarised in a report for The Academy of Medical Sciences, which stated that "It was clear that cognitive-enhancing drugs present the greatest immediate challenge for regulators and other policymakers." However, the contributors also felt that "There are a range of technologies in development and in some cases already in use that have the potential to transform our workplaces".

### [2. People Management, how to have great conversations with your team – Kerry Leigh, Laughology](#)



With qualifications in psychology, Mental health first aid instructor diploma and many years' experience delivering presentations and workshops with a variety of groups in the public and private sector, Kerry Leigh combines comedy and knowledge of the subject in a unique and entertaining way. For over 15 years she has worked as an award winning stand-up comedian in the UK and abroad and knows how to engage even the most difficult audiences.

She completed a BA (Hons) in Creative Writing and Theatre Arts in Western Australia in 1999, returning to settle in the UK in 2002. As a comedian Kerry fits naturally into the ethos and psychology of Laughology. Previously Kerry worked in the private sector as an Office Manager and PA for four years, developing her communication and management skills recruiting and training staff, and leading a team responsible for customer service. Kerry's business experience and people management skills give her an excellent understanding of how, where and why it is important to use Laughology with teams and individuals. With a talent for quickly building a rapport with any group, she is a fresh and captivating trainer and host.

#### **Workshop outline**

This fun and engaging workshop will empower delegates with the tools and awareness to have great conversations with their team, including:

- Creating the right environment
- The psychology of humour and laughter
- Communicating through transactional analysis

Using her background in psychology, coaching, organisational development, performance, stand-up comedy, HR and education Kerry will show you how to think better, work better and perform better.



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### [3. Federation, is it the right path for our school? Rachael Harvey, Education Governance Service Manager](#)

Rachael has worked in the Education Governance Service for 19 years and has led the service for 14. Her role includes delivering support and development to school governors in maintained schools, single academies, multi academy trusts, pupil referral units and Trust Boards in Nottingham, Nottinghamshire, Derby, Derbyshire and Leicestershire.

She has also provide targeted support for schools requiring governor specific expertise and work with governing bodies for a three term cycle to develop effective governance.

She is one of a team of reviewers who deliver reviews of governance to schools and academies.

She has been a governor for 18 years and a clerk to governors for 16 years. She will be joined by Lucy Juby, Project Manager within Education Services at Nottingham City Council and Leslie Lyon, Chair of Governors of a recently formed Federation.

#### **Workshop outline**

This workshop will:

- Explain the process – decision making, timelines, consultation with stakeholders and legal requirements;
- Consider the governance structures – forming a temporary governing body and their role, dissolving the governing body and forming a federated governing body;
- Discuss - deliberate in groups the “for or against”
- Sharing of experiences – Lesley Lyon, Chair of Governors of a recently formed Federation, will share her thoughts, ideas, experiences and the benefits for Mellers Primary School, The Nottingham Nursery School and the community.

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## PM Keynotes

### [Stephen Morales, Chief Executive, Institute of School Business Leadership \(ISBL\)](#)



Stephen has a 20-year career history in operations and finance, working at a senior level in the public and private sectors, both in the UK and abroad.

Stephen presided over the development and implementation of nationally recognised school business leadership professional standards and led the transition from the National Association of School Business Management to the Institute of School Business Leadership.



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Stephen works closely with the Department for Education in areas of policy reform, and his commitment to research to aid our self-improving system includes ongoing engagement with international jurisdictions including Australia, Europe, the Middle East and the US.

### Confidence and resilience through professional development

- How we can build the resilience that gives us the ability to face future challenges and developments
- The education policy trajectory, the importance of the local context, how to identify risks through horizon-scanning, mitigating risks and seizing opportunities, data insights on what employers are looking for, professional development options and professional confidence

### Vicky McClure



Vicky McClure is one of the country's most exciting actors, and thanks to Shane Meadows' *This is England 86*, she has already claimed a Best Leading Actress BAFTA for her mesmerising and heartbreaking performance as 'Lol.' She was nominated again for the same role in *This is England 86* and finished the story with *This is England 90*.

Originally learning her craft at the Nottingham TV Workshop, an acting school responsible of launching the careers of Jack O'Connell, Samantha Morton, Toby Kebbel and Joe Demise, she was discovered by Shane and starred in one of his earlier films *A Room for Romeo Brass* then was asked to join the *This is England* family.

Vicky has gone on to star in the best produced drama we've seen; the multi award-winning *Line of Duty* (BBC ONE), series one of the hit drama *Broadchurch* (ITV), *True Love* (C4) co-starring Joanne Froggatt, Sheridan Smith, Kaya Scodelario, Gemma Chan and Billie Piper; *The Secret Agent* (BBC ONE) with Toby Jones and Stephen Graham; the intense thriller rollercoaster *The Replacement* (BBC ONE) opposite Morven Christie; spoof comedy *Action Team* (ITV); the beautifully portrayed and considered *Mother's Day* (BBC2) starring Anna Maxwell Martin, Daniel Mays and David Wilmot.

Vicky will join ABLE on stage with members of the Dementia Choir of the much acclaimed BBC TV series *Our Dementia Choir*.

### Our Dementia Choir with Vicky McClure

You are in for a real treat today!!!! We are absolutely delighted to welcome Vicky McClure's Dementia Choir to our ABLE conference.

The Choir are currently in production and filming for Series 3 of their documentaries and continue to showcase the extraordinary physical and mental therapeutic benefits of music and song for those living with Dementia.

The first series was a BAFTA nominated production. Vicky, a BAFTA award winner for the film '*This is England*', is also the much-acclaimed actor of *Line of Duty* and *Trigger Point* of course!



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The Choir recently performed in London to highlight a report which said music can play a “powerful” role in improving the lives of those living with dementia. The Power of Music report, launched on the 20th of April at the Universal Music UK headquarters, recommends the UK appoint a commissioner to “champion and co-ordinate” projects including the setting up of a cross-government taskforce.

In this session you will hear from Vicky and Karen Bonser, Charity Manager about the part they have to play in this and the journey of the choir.

Vicky will remind everyone on how music can uplift people living with dementia, change their mood and bring them joy. Vicky states, “This is the reason why I started Our Dementia Choir and why it remains so close to my heart.”

We hope you enjoy every minute of this powerful, emotional and uplifting session.

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### PM Workshops

#### 1. [“The Menopause: what to expect when you are expecting the menopause”](#)

[Mandy Dowsing RN, DN, BSC - SAS](#)



Mandy Dowsing has worked for Schools Advisory Service for thirteen years. Previously Mandy worked for the NHS for 20 years. Whilst working for the NHS as a registered nurse Mandy undertook a degree to become a specialist practitioner in district nursing and a nurse prescriber. Here, her nursing took her to undertake a wide range of areas but predominantly she specialised in palliative care. Since joining Schools Advisory Service Mandy has taken a special interest in the menopause and the need for highlighting this life change in society. She has attended several courses specific to the menopause and the provision of pro active health care.

Mandy is NMC registered with following additional qualifications:

- Community Practitioner – Nurse Prescriber
- Specialist Practitioner – District Nursing
- Registered Nurse

#### **Workshop outline**

This workshop will go through the stages of the menopause, signs and symptoms, natural remedies and HRT. Case studies will be highlighted to see how ladies can be assisted during this time. It will have a relaxed pace. There will be time for discussion and to share each other’s experiences.



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### [2. An introduction to the ABLE ambassador programme- Karen Bonser and Katie Cresswell, ABLE](#)



**Karen Bonser**, Karen is Director of ABLE



**Katie Cresswell**-Katie manages ABLE's business partnerships and came up with the ABLE Ambassador programme.

#### **Workshop outline**

1. Are you currently a member of ABLE and passionate about the aims and objectives of the organisation?
2. Do you have at least 3 years education leadership/business experience
3. Are you an advocate for the education business profession?
4. Are you able to connect with others and become the face of the brand that is ABLE?

If the answer is yes to these 4 questions, then maybe you would like to become an ABLE Ambassador?

#### **What will be provided to all Ambassadors?**

- Full training on becoming an ABLE Ambassador and integration into the working practices of the organisation
- Free ABLE Membership
- Access to a network of educational business and community representatives
- Points on ABLE APP for becoming an ambassador and new members recruited and other areas of development provided
- Hear about new projects, developments, and opportunities first, from those leading the area's major developments in education
- Career development and access to other ABLE role opportunities



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- Affiliation and recognition of own school/academy as part of the ambassador programme
- Attendance at one ABLE committee meeting per year as a voice of the members

#### **What will be required from Ambassadors?**

- Relevant experience in the educational sector to be able to drive ABLE strategy and development and raise the profile of the group with and on behalf of the Committee and members
- Be the 'face' of ABLE with members to inspire and empower others either in a regional area or across the whole group
- Support the marketing and promotion strategy of ABLE activities
- Introduce new members to the group
- Becoming a member 'influencer' - having good communication and interpersonal skills will be paramount
- Input on how ABLE can improve and develop in light of current educational demands
- Attendance to ABLE conferences at least twice per year

### [3. A school's trust model for maintained schools- Patrick Fielding, CEO Nottingham Schools Trust](#)



Patrick was formerly joint Head Teacher of three large Primary and Nursery Schools in the City of Nottingham. In October 2014 he was appointed joint Director of Education for the City of Nottingham and in 2017 he was appointed joint CEO of the Nottingham Schools Trust. 2018-2021 he was also Joint Head Teacher of the Nottingham Hospital School.

Patrick's particular areas of expertise are in developing leadership and management, school improvement, professional development and outcomes for learners.

He is passionate about succession planning and in all of his appointments has worked hard to recognise talent and create opportunities for staff at all levels in order to best meet the needs of the children and families they are responsible for and accountable to.

#### **Workshop outline-Conditions for establishing an effective school's trust – Pat Fielding, Nottingham Schools Trust**

1. NST's underlying principles, structure and design
2. Establishing a collaborative environment by focusing on
  - Being open minded
  - Clear and thoughtful communication
  - Keeping organised
  - Thinking in the long term





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- Adapting to changing circumstances
  - Enabling productive debate
3. NST partnership working with a focus on;
    - meeting need
    - coordinating action between schools to enable opportunities to exchange views, support innovation and provide additional momentum to get things done
    - enabling teams to bring the best of their talent and strengths forward
    - introducing you to new people and new ideas
  4. Accountability
  5. Case study – the advanced practitioner

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#### Wellbeing 1:1 session

##### Mandy Dowsing RN, DN, BSC - SAS



Mandy is a registered nurse, with a special interest in palliative care. She has had experience working for the NHS for over 20 years. For over 10 years, Mandy has been a vital line of support to schools, working with SAS and supporting staff wellbeing queries.

Mandy is NMC registered with following additional qualifications:

- Community Practitioner – Nurse Prescriber
- Specialist Practitioner – District Nursing
- Registered Nurse

Make a ten-minute appointment to have your cholesterol or blood pressure tested in the coffee or lunch break.

##### Dr Sandi Mann, BSc MSc PhD - Education Mutual



As mental health and wellbeing varies for everyone, Education Mutual support teaching staff with a range of therapies to suit a wide variety of situations and needs. Sandi will be available for brief consultations (10 - 15 mins) to give advice to individuals, opportunity to confidentially discuss specific issues and provide advice on dealing with mental health and emotional issues. Book for a confidential chat about something that is on your mind or why not have a mental health 'MOT'?