www.nationaleducationgroup.co.uk

About The Group

NATIONAL EDUCATION GROUP

Each of the National Education Group organisations has a unique position in the education market, responding to the needs of school leaders through policy-driven digital services.

The National College®

NOS

National Online Safety®

NEG NATIONAL EDUCATION GROUP

We provide engaging digital resources & training for school leaders, their staff and wider communities

★★★★★

Average rating 4.6 out of 5

NEG
NATIONAL
EDUCATION
GROUP
Across the group, we've now worked with over 10,000 schools across the UK...
NOS
National Online Safety
The National College

The
National
College®

Webinar update service to empower school leaders

Delivered by experts, powered by video, accessed on-demand

National Online Safety®

www.nationalonlinesafety.com

About us

National Online Safety

- ✓ Specialists in Online Safety Training & Resources for Whole School Communities
- ✓ Members of the Anti-Bullying Alliance, BESA, Internet Watch Foundation, CPD Certification Service & Cyber Essentials Certified
- ✓ Associate Members of UKCCIS

UKCCIS UK COUNCIL FOR CHILD INTERNET SAFETY

IWF Internet Watch Foundation

besa LAUNCHPAD

Anti-Bullying Alliance

CPD The CPD Certification Service

era 2018 FINALIST

bett AWARDS 2019 FINALIST

National Online Safety

Winner:

Market Entrant Award

Finalist in:

ICT Platforms & Applications

Finalist in 3 categories:

Company of the Year

Innovator of the Year

Start-up of the Year

Finalist in:

Primary Resources

Finalist in 2 categories:

Free Resources

Supplier of the Year

Winner
3* Award - CPD Category
4* Award - Free Educational Resources

Winner – 5* Award - CPD Category
Finalist – Safeguarding Category

National Online Safety

Our NOS Certified School Membership package is:

- ✓ Aligned with the revised DfE statutory guidance 'Keeping Children Safe in Education' updated on 2nd September 2019
- ✓ Learning resources aligned with UKCCIS 'Education for a Connected World' framework
- ✓ Responsive to change
- ✓ Regularly updated

yelp
ebay
box

Types of risk

National Online Safety

Cyberbullying

Criminal Exploitation

Child Sexual Exploitation

Radicalisation

Grooming

Online Sexual Violence & Harrassment

Types of risk

National Online Safety

Cyberbullying

Relationships

Grooming

Mental Health

Gambling

Online Sexual Violence & Harrassment

Self Worth

Child Development

Criminal Exploitation

Device Addiction

Child Sexual Exploitation

Radicalisation

Reputation

OVERSPENDING
ONLINE CHALLENGES
SCREEN ADDICTION
ONLINE IDENTITY
ONLINE BULLYING
CHILD SEXUAL EXPLOITATION
ONLINE GAMBLING
RADICALISATION, TERRORISM & EXTREMISM
ONLINE RELATIONSHIPS
LIVE STREAMING
FAKE PROFILES & SOCIAL BOTS
SEXUAL HARASSMENT & VIOLENCE
HACKING
ONLINE GROOMING
COPYRIGHT & OWNERSHIP
SEXTING
PERSONAL DATA
TARGETED ADVERTS & POP-UPS
FAKE NEWS
PORNOGRAPHY
THE DARK WEB
ONLINE REPUTATION
ONLINE FRAUD
AGE INAPPROPRIATE CONTENT

National Online Safety

Schools are expected to

act as a source of support, advice and expertise for ~~all staff~~ the whole school community

- ✓ Leadership Team
- ✓ Teachers
- ✓ All Staff
- ✓ Governors
- ✓ Parents, Carers & Families
- ✓ Children

National Online Safety

Our Trusted Adults

DSLs / Deputy DSLs
Senior Leadership Team
Teachers
All Staff
Governors
Parents, Carers & Families

How well equipped are our ‘trusted adults’ to deal with online safety?

National Online Safety®

We asked
TEACHING STAFF & SCHOOL LEADERS

“Do you feel that your children know more about social media and online games than you do?”

National Online Safety®

National Online Safety

77%

said that their pupils know more than they do

National Online Safety

We asked
PARENTS & CARERS

“Do you feel like you have the relevant knowledge and digital skills to keep your children safe online?”

National Online Safety

72%

said that they do

National Online Safety

Of those parents who said that they are equipped with the knowledge to keep their children safe online…

National Online Safety

52%

said that they let their children watch

YouTube unsupervised

National Online Safety

31%

said that they let their children play online games unsupervised

National Online Safety

43%

said that their children use their digital devices

for over 2 hours per day

National Online Safety®

How can we change this?

www.nationalonlinesafety.com

Plan of Action

National Online Safety

- ✓ Keep updated with the evolving online world
- ✓ Understand the range of online risks children are exposed to
- ✓ Stay equipped and empowered to respond to online safety issues
- ✓ Maintain communication with your whole school community
- ✓ Be proactive and reactive

yelp
ebay
box

OVERSPENDING
ONLINE CHALLENGES
SCREEN ADDICTION
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PERSONAL DATA
TARGETED ADVERTS & POP-UPS
FAKE NEWS
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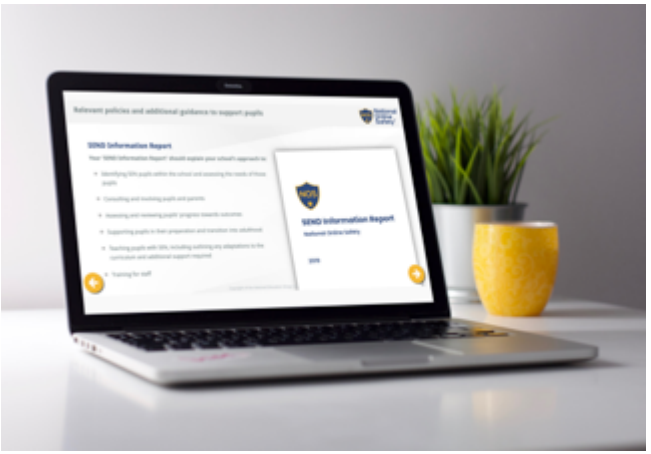
THE DARK WEB
ONLINE REPUTATION
ONLINE FRAUD
AGE INAPPROPRIATE CONTENT

What parents need to know about
APEX LEGENDS
PLAYING WITH STRANGERS
ABUSIVE PLAYERS & CHEATERS
IN-GAME PURCHASES
National Online Safety
What parents need to know about
NINTENDO SWITCH
Top Tips for Parents
PARENTING GAMERS
National Online Safety
A New Media For Everyone
Creators Not Consumers
What parents need to know about
INSTAGRAM
HOOKED ON SCROLLING
DAMAGE TO CONFIDENCE, BODY IMAGE & MENTAL HEALTH
EXPOSING LOCATION
SLIDING INTO DM'S
LIVE STREAMING TO STRANGERS
HIJACKED HASHTAGS
INFLUENCER CULTURE
IGTV
Top Tips for Parents
DISCORD
Top Tips to Protect Your Child
What parents need to know about
FACEAP
What parents need to know about
FORTNITE
BATTLE ROYALE
13+
What parents need to know about
YOUTUBE
Top Tips for Parents
What parents need to know about
TIK
ONLINE PREDATORS
IN-APP PURCHASES
Top Tips fo
What parents need to know about
CALL OF DUTY
BLACK OPS 4
18+
Top Tips for Parents
National Online Safety
What parents need to know about
FIFA
FIFA 19
What parents need to know about
TELEGRAM
Top Tips for Parents
What parents need to know about
Twitter
Top Tips for Parents
What parents need to know about
Kik
Top Tips for Parents
What parents need to know about
REDDIT
13+
What parents need to know about
GRAND THEFT AUTO
What parents need to know about
MINECRAFT
10+
74m users each month
What parents need to know about
ROBLOX
What parents need to know about
LIKE
16+
What parents need to know about
YOLO
13+
YOLO
What parents need to know about
YUBO
yubo

Dedicated Online Safety Training Courses for:

- ✓ DSLs / Deputy DSLs
- ✓ Senior Leadership Team
- ✓ SENCOs
- ✓ Teachers
- ✓ All Staff
- ✓ Governors
- ✓ Parents, Carers & Families



NOS CERTIFIED SCHOOL COMMUNITY 2019

Regular Online Safety Guides, Webinars and Updates for the whole school community:

- ✓ Weekly & Monthly Newsletters
- ✓ Weekly Online Safety Guides
- ✓ Monthly Online Safety Webinar
- ✓ Monthly Update Webinars
- ✓ Fun & interactive resources
- ✓ Surveys
- ✓ Ongoing Support

Award-Winning Lesson Resources for:

- ✓ Early Years Foundation Stage
- ✓ Key Stage 1
- ✓ Key Stage 2
- ✓ Key Stage 3
- ✓ Key Stage 4

Education for a Connected World

A framework to equip children and young people for digital life

UKCCIS

NOS
CERTIFIED
SCHOOL COMMUNITY
2019

CLICK TO BEGIN COURSE
Your responsibilities as a DSL and Deputy DSL
The role of the DSL and Deputy DSLs
Why is it important to safeguard children and young people online?
Reduce the risk of abuse and exploitation
Promoting a positive online reputation
Promote positive mental health
Navigate devices and the internet safely
The importance of online safety in schools
DfE: Teaching online safety in school
Non-statutory guidance from the DfE, outlining how schools can ensure their pupils understand how to stay safe and behave online'.
How to evaluate what they see online
How to recognise techniques for persuasion
Online behaviour
How to identify online risks
How and when to seek support
Teaching online safety in school
The importance of online safety
The Three C's
Contact
Contact from someone online who may wish to bully or abuse the child. This could also include online grooming, online harassment or activities of a commercial nature, including tracking and harvesting person information.
Content
Inappropriate material available to children online, including: adverts, spam, sponsorship, personal info, violent or hateful content, pornographic or unwelcomed sexual content, biased materials, racist materials, and misleading information or advice.
Conduct
The child may be the perpetrator of activities including: illegal downloading, hacking, gambling, financial scams, bullying or harassing another child. They might create and upload inappropriate material or provide misleading information or advice.
g with the risks children face online
60% of 13-18 year olds admitted to being asked for a sexual image or video of themselves online (NSPCC)
Sexting is considered the new form of flirting for children and young people
NOS
Unit one
The importance of online safety in schools
www.nationalonlinesafety.com
CLICK TO BEGIN COURSE
Your responsibilities as a DSL and Deputy DSL
DfE: Relationships education, relationships and sex education (RSE) and health education (2019)
Safeguarding, reports of abuse and confidentiality
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Relationships Education, Relationships and Sex Education (RSE) and Health Education
February 2019